



Libya International Technology
and Communication Expo

2025 15-18 JUN

4TH Edition

ITEX FORUM

Libya International Forum for
Digital Transformation and Economic Development

يونيو 24 | 25
JUNE

2025

EXPO LIBYA إكسبو ليبيا
Benghazi بنغازي

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Libya International Forum for Digital Transformation and Economic Development

Comprehensive Vision for Sustainable Economic Development

Under the auspices and supervision of the **Roya Foundation for Digital Economic Development and Strategic Studies**, the strategic sponsor of the Libya International Technology and Communication Expo, and with scientific oversight by the **Arab Union for Digital Empowerment**, the scientific sponsor of the Libya International Technology and Communication Expo.

The International Forum on Digital Transformation and Economic Development will be held concurrently with the Libya International Technology and Communication Expo, under the auspices and supervision of the Ruya Foundation for Digital Development and Strategic Studies. This forum represents a high-level strategic meeting designed to showcase and discuss effective strategies and the impacts of comprehensive digital transformation on the paths of sustainable economic development in Libya. The forum attracts a group of prominent experts, influential decision-makers, and leading innovators, with the aim of exchanging knowledge, shaping future visions, and exploring available opportunities in the Libyan digital landscape, as well as analyzing existing challenges and proposing innovative solutions.

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Forum Topics June 24-25, 2025

- **Digital Transformation Strategies in the Government Sector:**
 - Adopting technology in public administration
 - Digital governance and improving the efficiency of public services
- **Challenges of Digital Transformation in Vital Sectors:**
 - Health, education, and services
 - Skills gap and regulatory frameworks
- **The Digital Economy and Its Role in Sustainable Development:**
 - New job opportunities and shifts in business models
 - The impact of digitization on GDP and trade
- **Digital Banking and Smart Financial Services:**
 - Financial inclusion and improving access to services
 - Innovation in banking transactions
- **Cryptocurrencies and Blockchain Technologies:**
 - Government and private sector applications
 - Regulatory challenges and trust issues
- **Infrastructure Readiness and Data Centers in Libya:**
 - Assessment of the current situation
 - Technical and financial challenges
- **Smart Cities and the Use of Artificial Intelligence:**
 - Digital urban planning
 - Smart solutions for resource and service management
- **Cybersecurity and Data Security:**
 - Protecting national digital infrastructure
 - Contemporary threats and counter-strategies
- **Digital Entrepreneurship and Development of Small and Medium Enterprises:**
 - Innovation environment and support for startups
 - The role of incubators and accelerators

The forum aims to provide a valuable platform for dialogue and the exchange of experiences, contributing to the development of a roadmap for a prosperous digital future and inclusive economic development in Libya.

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