

# ITEX

## Libya International Technology and Communication Expo

4TH

18◀15 | JUNE

2025

EXPO LIBYA Benghazi

### Official Sponsors



### Strategic Sponsor



### Platinum sponsor



### Diamond Sponsor Technical Sponsor



### Scientific sponsor



### Digital Partner



### Digital Media Partner



### Supporter



### Organize



# TABLE OF CONTENTS

<div>Section Three</div> <div>03</div> <div><div></div></div> <div>Digital economy</div>	<div>Second section</div> <div>02</div> <div><div></div></div> <div>Communications and future communication technologies</div>	<div>First section</div> <div>01</div> <div><div></div></div> <div>About the exhibition</div>
<div>Section Six</div> <div>06</div> <div><div></div></div> <div>Cybersecurity and data protection</div>	<div>Section Five</div> <div>05</div> <div><div></div></div> <div>Financial technology</div>	<div>Section Four</div> <div>04</div> <div><div></div></div> <div>Digital transformation and e-government</div>
<div>Innovation and Entrepreneurship in Digital Technology</div>	<div><div></div></div>	<div>Section Seven</div> <div>07</div>





# i-TEX

## About International Communications and Digital Economy Expo

The International Communications and Digital Economy Expo aims to bring together an elite group of leading companies, innovators and investors from Libya, Africa, the Middle East, Asia and Europe to present and display the latest digital technologies and solutions. The exhibition focuses on enhancing regional integration, and you support digital transformation and keep pace with global trends in the field of communications, digital economy and financial technology.



# General objectives of the exhibition

## Stimulating the digital economy ▼

Supporting the transition towards the digital economy by providing advanced solutions in the fields of banking e-commerce, and government services



## Showcasing the latest technological innovations ▼

Providing a platform to showcase the latest innovations in technology and communications, which contributes to supporting digital transformation



## Strengthening partnerships between institutions ▼

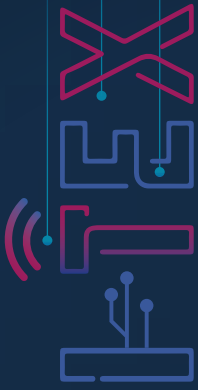
Connecting government institutions, private companies, and investors to encourage cooperation in the fields of communications and technology.



## Raising awareness of the importance of cybersecurity and data protection ▼

Highlighting the challenges and solutions in the field of data protection and information security





To display the latest developments in the field of communications, satellite communications and information technology, and in view of the digital economy witnessing a rapid rise in the volume of technological investments, the International Communications and Digital Economy Expo seeks in its second session to bring together technology leaders, government institutions, emerging companies, investors and centers Global innovation to accelerate business Collaboration and exploration. Join this event, the first of its kind, and participate in the International Communications and Digital Economy Expo at the Expo Libya Fairgrounds.

## ► Target sectors

**5G Telecommunications**

**Digital Transformation**

**IT Products and Solutions**

**Consumer Electronics**

**Technology Engineering**

**FinTech**

**E-commerce**

**Cybersecurity**

**System automation  
and integration**

**Hardware and Software  
Development**

**Industry 4.0**

**Big data**

**Cloud Computing**

**Data Management  
and Storage**

**ICT Consultancy**

**Generative AI**

**AI tools and applications**

**Robotics**

**Metaverse**

**Health Tech and  
Lifestyle Innovation**

**EdTech**

**Universities, Training  
Centers and Institutes**

**Startups**

**Accelerators and Incubators**

**Marketing and Digital  
Consultancy**



# Target Audience And Participants

- ▶ Professionals and leaders.
- ▶ Entrepreneurs and innovators
- ▶ Academics and researchers
- ▶ Policy makers and government officials
- ▶ Innovators in the field of automation
- ▶ Application developers
- ▶ Cyber security experts
- ▶ Communications network solution providers
- ▶ Fiber optic cable technology
- ▶ Startups - Entrepreneurs
- ▶ Banks - finance sectors
- ▶ Insurance sector
- ▶ Telecom companies
- ▶ Internet provider companies
- ▶ E-commerce sector
- ▶ Business intelligence solutions
- ▶ Educational institutions
- ▶ Technology solutions suppliers
- ▶ Aviation sector
- ▶ Robotics - Virtual Reality Solutions
- ▶ Access Control Security - Biometrics
- ▶ Anyone with a vested interest in technology industries.
- ▶ Target group and participants

# Communications and future communication technologies

## **Fifth generation networks (5G) ▲**

Discussing future applications of 5G in smart city development, the Internet of Things, and data analysis

## **Satellite communications ▲**

Discussing new solutions in satellite communication and their applications in improving communication in remote areas, the Internet of Things, and satellite communications

## **Internet of things (IoT) ▲**

Demonstrating IoT technologies in multiple sectors such as agriculture, industry and healthcare.





# Digital Economy

Strategies for transformation into an integrated digital economy, the importance of technology in facilitating trade, and providing an updated environment for financial innovation and digital banking services.

## ► E-commerce and payment solutions

Showcasing the latest electronic platforms and digital payment technologies provided .by leading companies

## ► Cloud Computing and Open Data

Researching ways to use open data to develop the digital economy and increase transparency

## ► Sharing economy

Show examples of sharing economy applications, such as delivery applications and freelance applications, that support .entrepreneurs





# Digital transformation and e-government

Government digital transformation strategies, innovations in e-government, and successful experiences that can improve efficiency and facilitate the delivery of public services.

## Artificial intelligence applications in the public sector

Artificial Intelligence Solutions in Data Analysis, Citizen Communication and Service Improvement

## Government Data Management

Managing, storing and analyzing government data to enhance decision-making

## Global experiences in government digital transformation

Presenting successful digital transformation experiences from Middle Eastern and European countries, and their impact on improving government services





A robotic hand is shown in the lower half of the page, placing a coin on top of a stack of several other coins. The background is dark blue with bokeh light effects.

# FinTech

This axis focuses on reviewing the latest innovations in the field of financial technology, how to support financial inclusion using digital solutions, and developing innovative digital payment systems.

## Digital payment systems and e-wallets ◀

„Showcasing modern digital payment systems including e-wallets digital currencies, and advanced banking applications.

## Financial inclusion ◀

Providing customized solutions for the unbanked groups, and how to integrate them into the financial system through financial technology.

## FinTech Legislation and Regulatory Systems ◀

Discussing the legal and legislative challenges facing the fintech sector in the Middle East and Europe





# Cybersecurity and Data Protection

## ▼ Data Protection Strategies

Showcasing innovative solutions to secure personal and corporate data to counter cyber threats

## ▼ Cybersecurity in the Financial Sector

Discussing the importance of cybersecurity in financial institutions and banks to protect customer data

## ▼ Laws and legislation

Reviewing local and international legislation and laws in the field of data protection, and how to improve information security.







# Innovation and Entrepreneurship in Digital Technology

## Business incubators and accelerators ▼

Providing opportunities for emerging projects to integrate into the technical work environment through digital incubators

## Supporting public-private partnerships ▼

Encouraging partnerships between governments and private companies to enhance innovation in digital transformation

## Regional and international partnerships ▼

Enhancing cooperation between countries to support emerging companies in the technology and communications sector



# ► Terms and Conditions ◀

## Request for space

**Everyone who wants to participate is required to participate** ► Make sure to read the information and conditions for booking at the exhibition before signing the participation form and contract

**Initial reservation** ► A period of two weeks, provided that the reservation is confirmed, equivalent to 50% of the subscription value

**cancellation of reservation** ► When the reservation is canceled a month or less before the exhibition date, the company will bear a penalty amount equivalent to 50% of the reservation value.

**It is not permissible to re-rent the reserved space to another party or share it with other parties except in coordination with the organizing company to allow this or not.**

## Within the powers of the organizing company

- Replace or reallocate spaces when absolutely necessary.
- Modifying the exhibition map in consultation with the exhibition's group of participants.



**The stand will not be delivered to the exhibitor until the reservation price is paid in full**

**Equipped Booth**

**USD per square metre**

## What the organizers provide after booking

- ▶ Typical booth. The minimum reserved area is 9 square meters, including exhibition decoration.
- ▶ Design and implementation of special suites
- ▶ Visas, Public Relations

## Wing components

- ▶ Separators for exhibition pavilions
- ▶ Floor mats
- ▶ Company Name
- ▶ 2 chairs
- ▶ One table
- ▶ Electrical conductor point 220
- ▶ Trash can
- ▶ Interior lighting

## Electronic ▶ exhibition guide

The exhibition issues a guide containing the names and addresses of exhibitors, along with an introduction to the activity of each company. This information is included in a free space within the guide. ▲

NO	PRICE	SPECIFICATONS
1		PAGE

The exhibiting company can reserve additional space in the directory to display their advertisements according to the prices shown in the table and deliver it to the organizing company within a maximum period of 30 days before the start of the exhibition. ▲



PDF



# تنظيم وإشراف Organizing & supervising



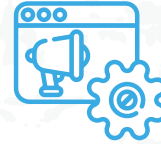
تنظيم المعارض والمؤتمرات  
Exhibitions Organizing



إدارة وصناعة الفعاليات  
Events Management



خدمات التسويق  
Marketing services



العلاقات العامة  
Public Relations



خدمات وتجهيزات  
Services and equipment



[www.sakerexpo.ly](http://www.sakerexpo.ly)

[www.itex-libya.com](http://www.itex-libya.com)



sakerexpo24



sakerexpo



Hai alandalus- Tripoli- Libya

Tel: +218 91 366 09 05

+218 91 999 45 28

[info@itex-libya.com](mailto:info@itex-libya.com)

[sales@itex-libya.com](mailto:sales@itex-libya.com)